Community Connections Microtransit Pilot Program

For project funding through the Transportation Improvement Program, Community Connections Investment Program

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Transportation Equity

Goal: Facilitate an inclusive and transparent transportation-planning process and make investments that eliminate transportation-related disparities borne by people in disadvantaged communities.

An equity multiplier is applied to criteria that the MPO has identified through public outreach and data analysis as critical for meeting transportation needs or where there exist disparities that negatively impact equity populations. These criteria are denoted by a check mark on the right side of this scorecard. Each project's multiplier is based on the percent of the population in the project area that belongs to each of the MPO's six equity populations in the project area relative to their regionwide averages. The higher the share of equity populations in the project area, the higher the multiplier.

To calculate a final Transportation Equity score, a project's raw equity multiplier is scaled to 20 points, the value of the two criteria listed below are added, and then that figure is added to the project's base score.

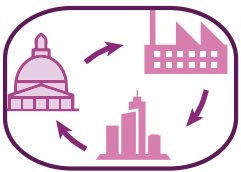| Criteria	Points	EM
The project supports a fare structure that facilitates access for disadvantages groups	1	
The project prioritizes service to disadvantaged groups or areas	1	
	22 possible points	

Connectivity

Goal: Improve first- and last-mile connections to key destinations.

Criteria	Points	EM
Project connects to existing residential, commercial, or mixed-use developments	3	
Project connects to planned residential, commercial, or mixed-use developments	3	
Project connects to other transit facilities, routes, or services in a non-duplicative manner	3	
Project connects to safe and accessible facilities for walking and biking	3	✓
Project increases access to open space or other natural sites	3	✓
Proposed hours of service support a variety of potential use cases	3	✓
Project expands upon an existing service or service delivery model within the Commonwealth	2	✓
	20 possible points	

Regional and Interlocal Coordination

Goal: Encourage project coordination or cooperation across sectors and organizations.

Criteria	Points	EM
Project demonstrates collaboration between multiple local entities	5	
Project demonstrates collaboration across multiple sectors	3	
Project collaborators submit letters of support to MPO	2	
The applicant has informed the regional transit authority (RTA) about the application for the new service in the RTA's service area	2	
The project is included in statewide or regional plans and/or studies, including the Boston Region MPO's Coordinated Public Transit-Human Services Transportation Plan (CPTHST)	6	
	18 possible points	

Climate Change Mitigation

Goal: Reduce greenhouse gas emissions from transportation by reducing single-occupancy-vehicle trips, and improve the resilience of the transportation system to climate hazards.

Criteria	Points	EM
Service is an effective substitute for current trips in single-occupancy vehicles.	4	
Service creates new connections or trips that could not otherwise be made without an automobile	4	
Service operates with low- or no-emission vehicles	6	✓
Applicant describes the amount of non-revenue hours the service operates under	4	✓
Applicant describes the amount of miles traveled per passenger trip relative to the distance of single-occupancy-vehicle trips	2	
	20 possible points	

Performance Management

Goal: Support financially viable projects with meaningful, long-term benefits towards modal shift.

Criteria	Points	EM
Project application includes a budget worksheet that outlines project funding sources for all three years of the pilot	4	
Project demand estimate is realistic and grounded in thorough analysis	10	
Applicant lists performance measures and evaluation intervals	6	
Sufficient evidence lacking to determine if service would successfully operate in the absence of MPO funding	Disqualifying	
	20 possible points	

Final Score Calculation

Total Project Evaluation Score	100 possible points